



## TEAM 7 Natürlich Wohnen GmbH, 2008

- Managing director: Dr. Georg Emprechtinger, MBA, since 07.09.1999  
Hermann Pretzl, MBA, since 01.10.2008
- Ownership: G. Emprechtinger GmbH, since 2004 (49%), since 2006 (100%)
- Designers: Jacob Strobel, Karl Auer, Martin Ballendat, Kai Stania
- TEAM 7 Brand: Brand awareness in Austria 29%, in Germany 13%
- Philosophy: design meets nature.  
TEAM 7 is a pioneer and market leader for ecological designer furniture.
- Products: High-quality natural wood furniture in 7 types of wood;  
for dining room, living room, bedroom, kids/teens, and kitchen.
- Distribution: 500 carefully selected full-service furniture retailers (10 TEAM 7 houses).
- Turnover: EUR 65 Mil. (+4%)
- Employees: 570, of which 490 in Austria
- Exports: 81% (D, CH, I, F, Benelux, Eastern Europe, J, UK, USA, etc.)
- Milestones:
- |          |                                                    |            |
|----------|----------------------------------------------------|------------|
| 7.9.1959 | Erwin Berghammer founds a joinery in Ried i.I.     |            |
| 1965     | trademark TEAM 7                                   |            |
| 1980     | move into eco-furniture                            |            |
| 1991     | ALFA GmbH – production of solid wood panels (Alfa) | Pram, A    |
| 1993     | NHT Kft. – sawmill and panels                      | Borsfa, H  |
| 1994     | TEAM 7 Österreich GmbH                             | Wels, A    |
| 2005     | TEAM 7 Deutschland GmbH                            | Hamburg, D |
- Awards:
- |      |                                                                                   |
|------|-----------------------------------------------------------------------------------|
| 1996 | European Business Award for the Environment                                       |
| 1999 | Austrian Environmental Seal                                                       |
| 2007 | Best family-owned enterprise in Upper Austria, Wirtschaftsblatt                   |
| 2007 | Economic prize Pegasus silver, OÖ Nachrichten                                     |
| 2007 | Minerva, province Upper Austria, for promotion of older workers, OÖ Sozialpartner |
- Design awards:
- |      |                                                                                  |
|------|----------------------------------------------------------------------------------|
| 2005 | Red Dot Design Award: magnum Table                                               |
| 2006 | Best Of The Best, Interior Innovation Award, Cologne 06: magnum Cantilever Chair |
| 2007 | 2 Red Dot Design Awards: stretto Bench and girado Chair                          |
| 2008 | Interior innovation Award, cologne 08: lux Chair                                 |
| 2008 | 2 Red Dot Design Awards: riletto Bed, podera Cantilever Chair                    |
| 2008 | 1 Red Dot Honourable Mention: atelier Desk                                       |
| 2008 | White Star Readers Award, Schöner Wohnen: k7 Kitchen                             |
| 2008 | Merit Winner, Interior Design; Best of Year Award: lux Chair, girado Table       |